PHOTO ENGRAVING CO.
67 to 71 Park Place New York.

PHOTO ENGRAVING CO.

67 Park Place. N.Y.

John Hastings, President.
A. R. Hart, Manager.

The increased demand for engraving by this process has induced us to prepare this special circular showing specimens of what can be done by our superior method of engraving, and giving the information usually desired in reference to our process. A trial will convince the most skeptical that the day of the high priced old methods has passed, and that good and satisfactory results can be obtained at prices very much lower than has been charged heretofore for work of this character.

OUR RELIEF PLATES are of hard type metal—in appearance like ordinary stereotypes. They are engraved chiefly by photo-chemical means, and the lines are as deep, as even and as sharp as they could possibly be cut by hand.

They are mounted on blocks type-high, and are ready for use on any ordinary printing press. On the press they require no more "making ready" than wood-cuts, and with fair usage, are good for from thirty to fifty thousand impressions.

These plates are offered as an excellent substitute for wood-cuts, and as superior to them, especially in the important points of rapidity of production, cheapness, and the literal rendering of the work of the artist.

Our method of producing Relief Plates differs essentially from any other in use, and its superiority is apparent on the slightest comparison of results.

COPY.—The engraving is done directly, either from prints or pen-drawings. Nearly all wood-cut and copper-plate prints—and a large number of lithographic and steel-plate prints, can be re-engraved directly, and with entire success. It is essential that the copy be in *clear, black lines* or stipple, and on *white* or only slightly tinted paper. Small defects may be remedied, though generally the best we can do is to reproduce the copy with photographic accuracy.

Of all photographs, pencil sketches, and designs in pale lines, drawings must be made with thoroughly black ink, on Bristol board, or other smooth, white surface, before they can be engraved. The drawings should usually be made twice the length and twice the width of the plate desired. We keep a corps of artists constantly employed, trained to do this work in the best manner.

Photographs or tintypes, taken in the usual manner, are suitable for our use. They may be of any convenient size, but must of course, show all parts of the object distinctly.

ESTIMATES will be promptly furnished when desired. That these may be definite and correct, the copy to be used—whether print, photograph, sketch or drawing—should always be submitted for our examination, together with a distinct statement of the size of plate wanted, and of any other details to be observed.

For the greater part of the work done by wood engravers, our method enables us to give an equal or better quality, and at lower prices. For very small plates—except where they are parts of a large order—our price is necessarily much higher in proportion to their size than for larger ones.

TERMS.—To insure attention, all orders must be accompanied by an advance of half the price charged, the balance to be paid on delivery.

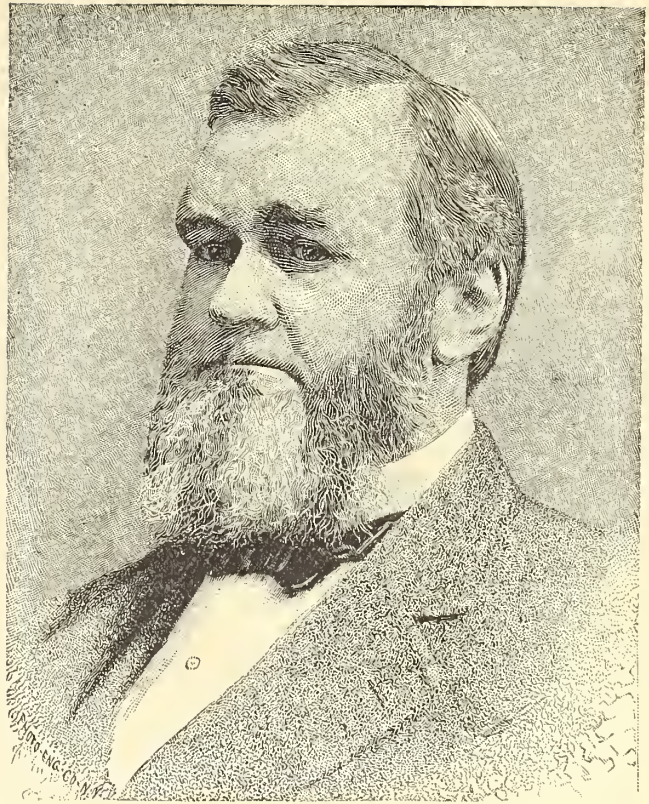
PLATES SENT BY EXPRESS WILL BE C. O. D.

Other arangements can be made only by parties known to us or when satisfactory New York references are given.

1. James G. Blaine

2. Grover Cleveland

3.



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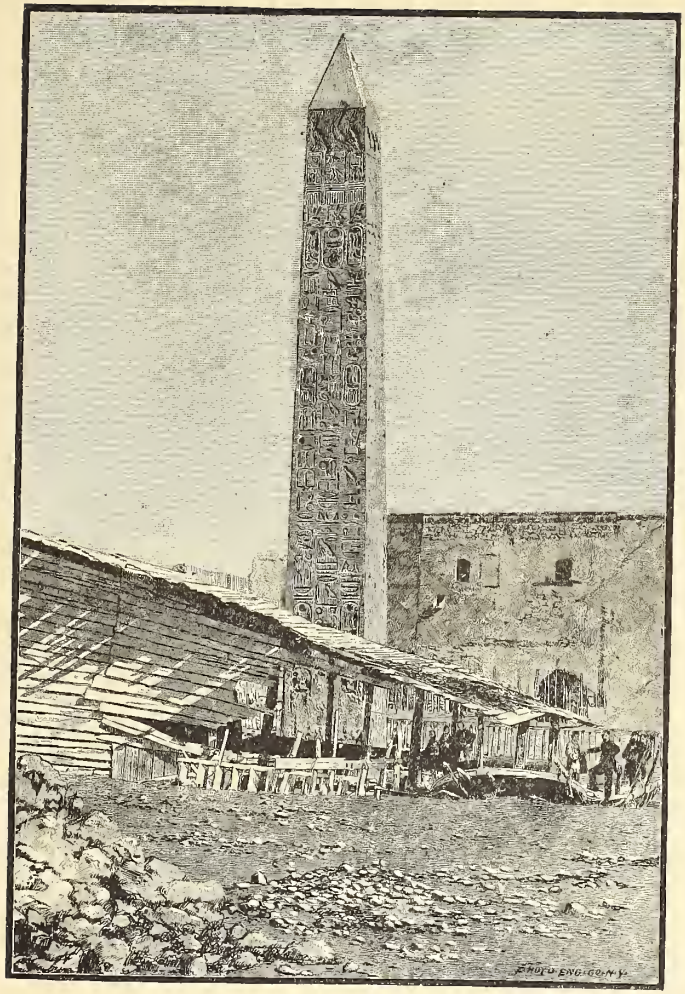

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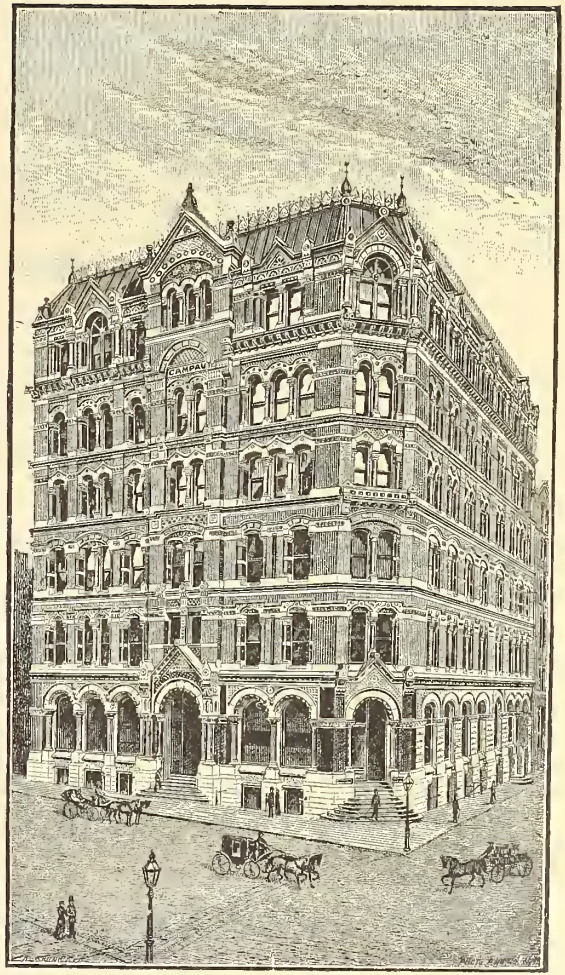

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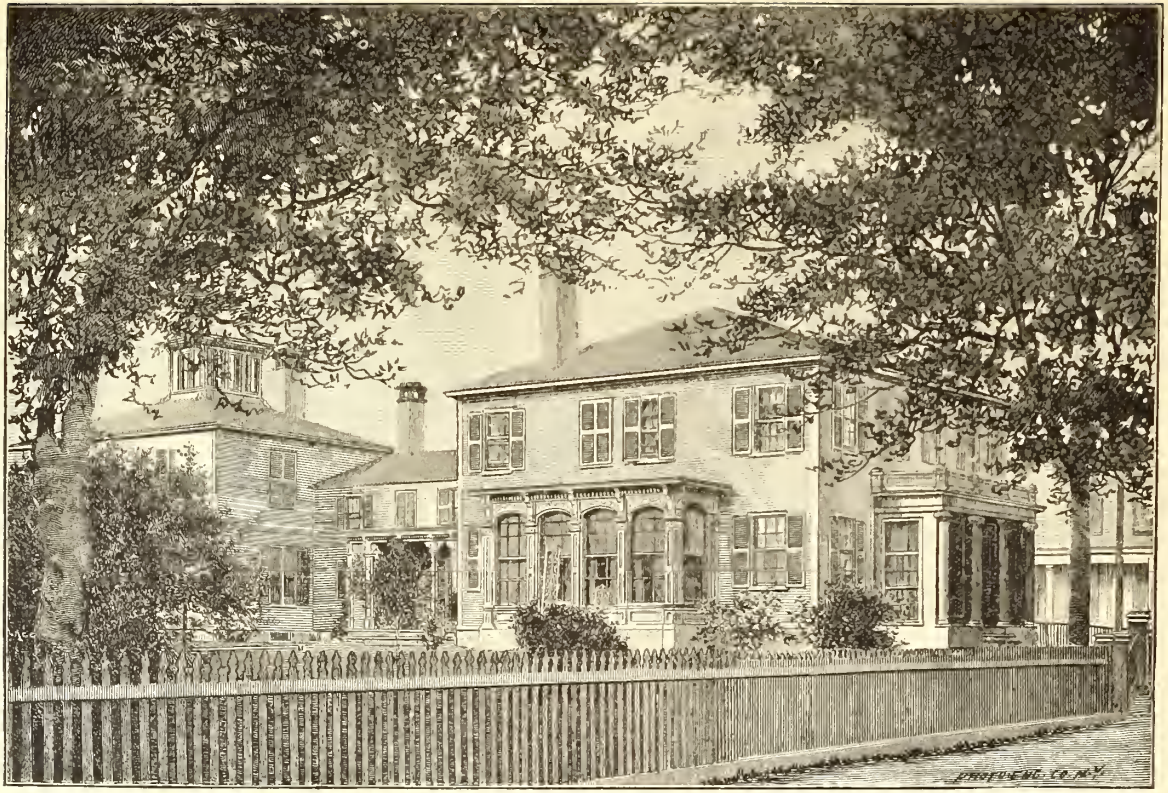
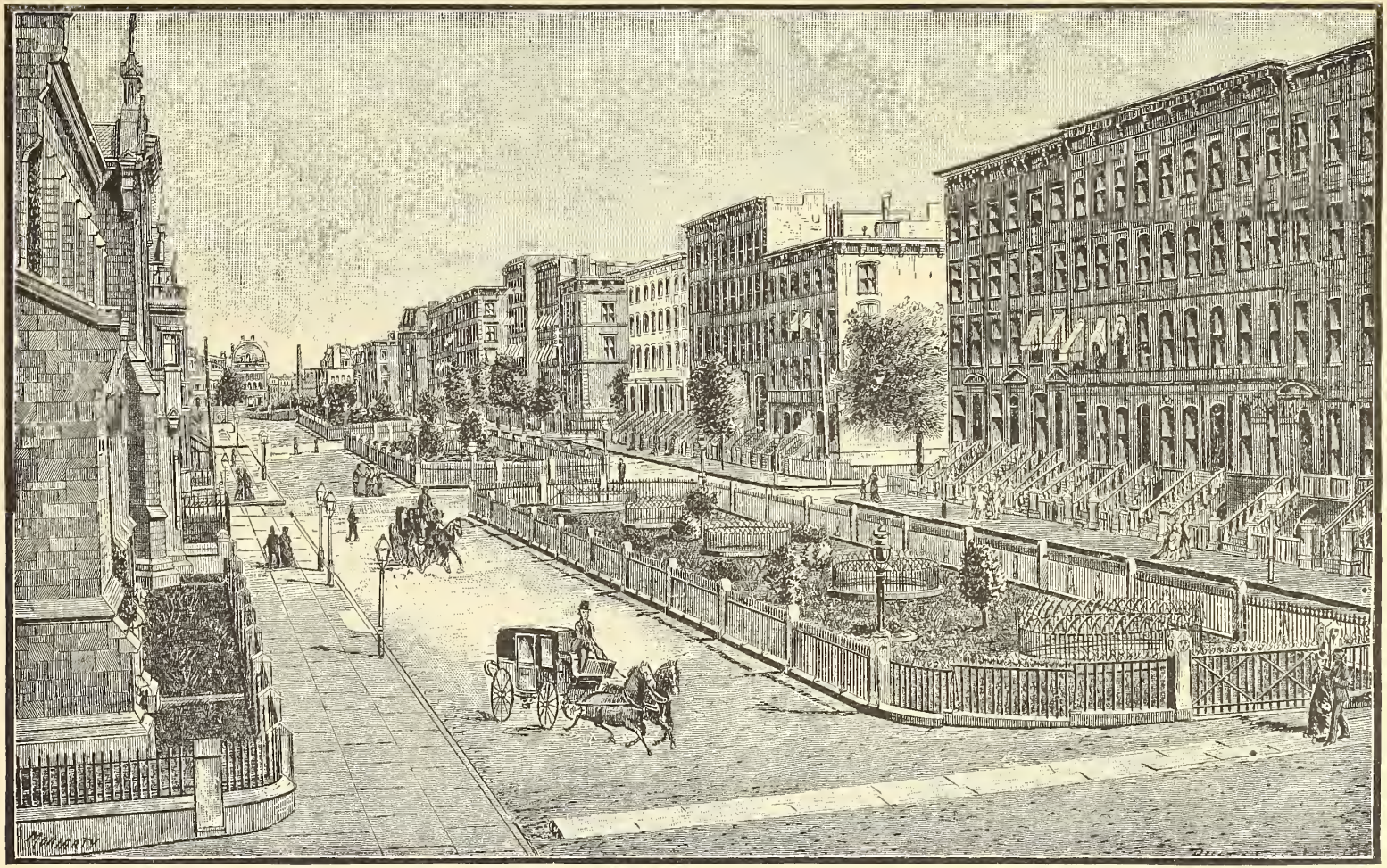


9. RESIDENCE OF HON. JAMES G. BLAINE, AUGUSTA, ME.



(From Cowdery's New York Illustrated.)

10.

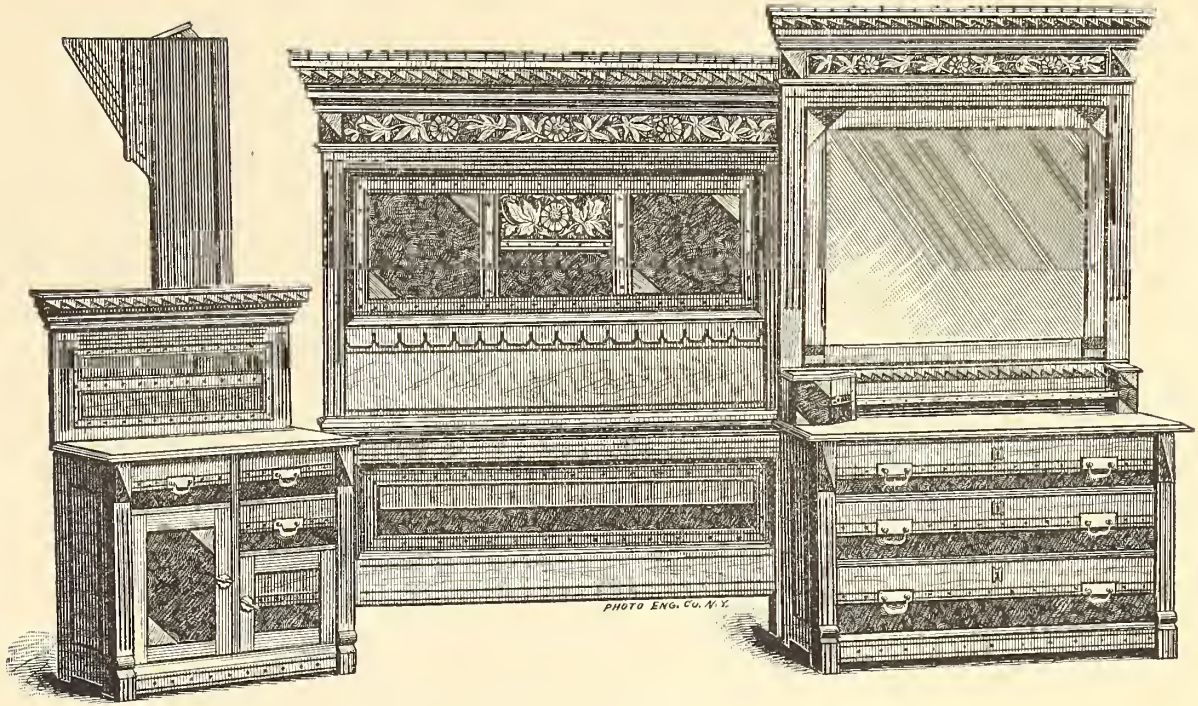
VIEW ON PARK AVENUE, NEW YORK.

11. WOOD CUT REPRODUCTION.

12. WOOD CUT REPRODUCTION.

13.

14.



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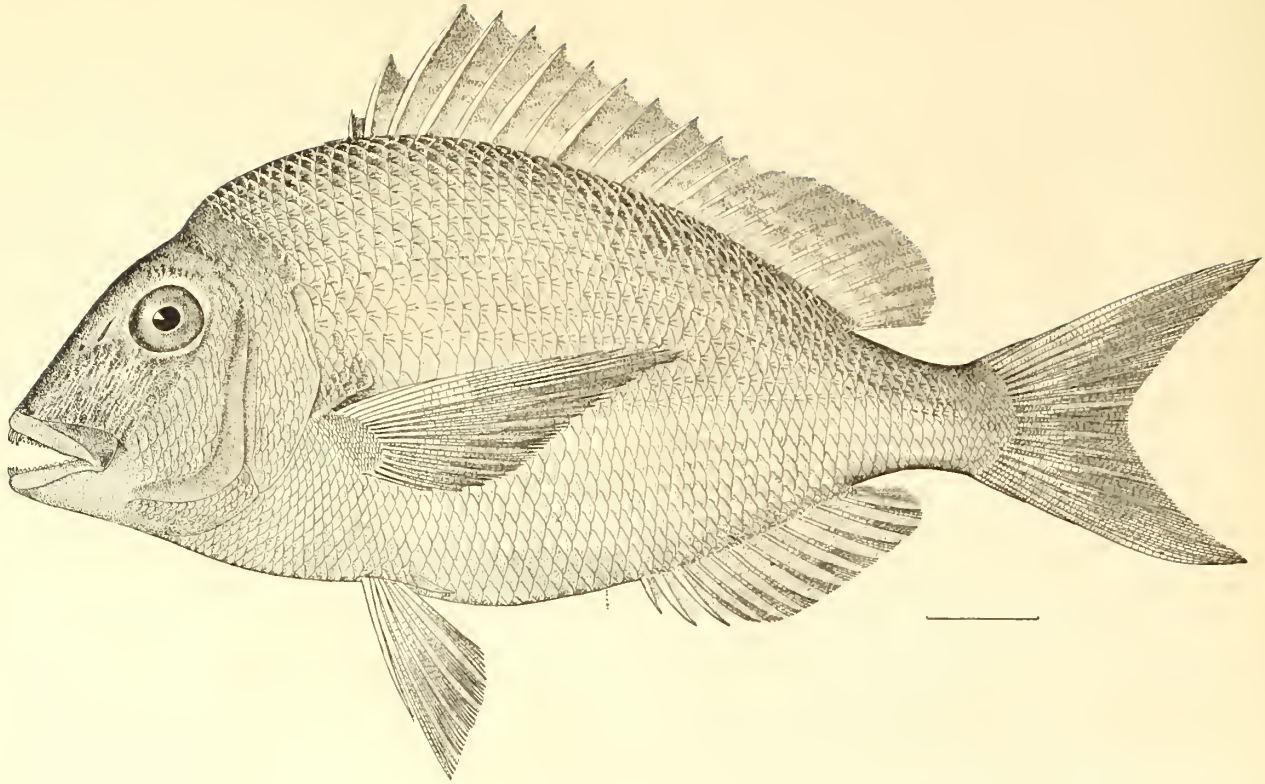

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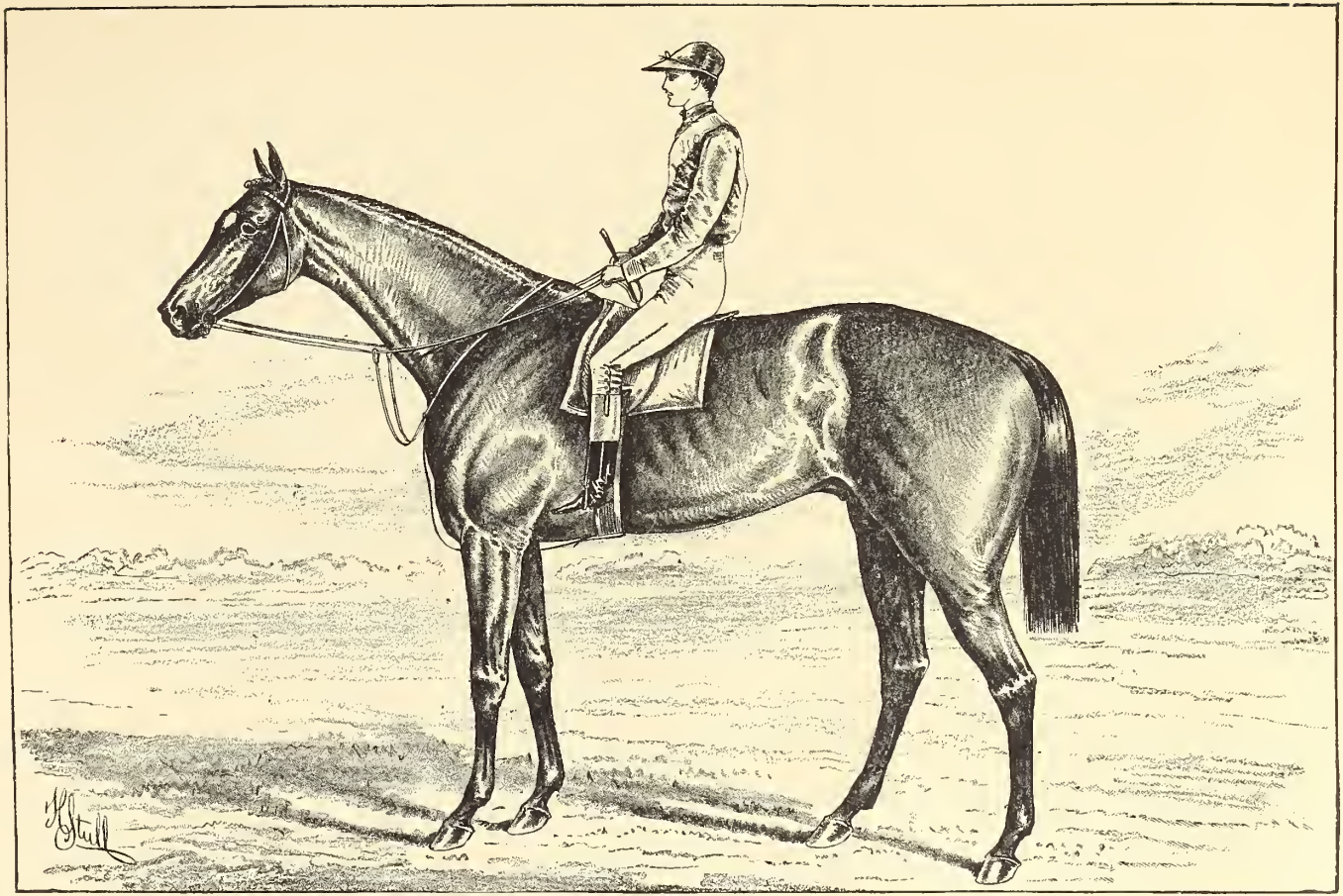


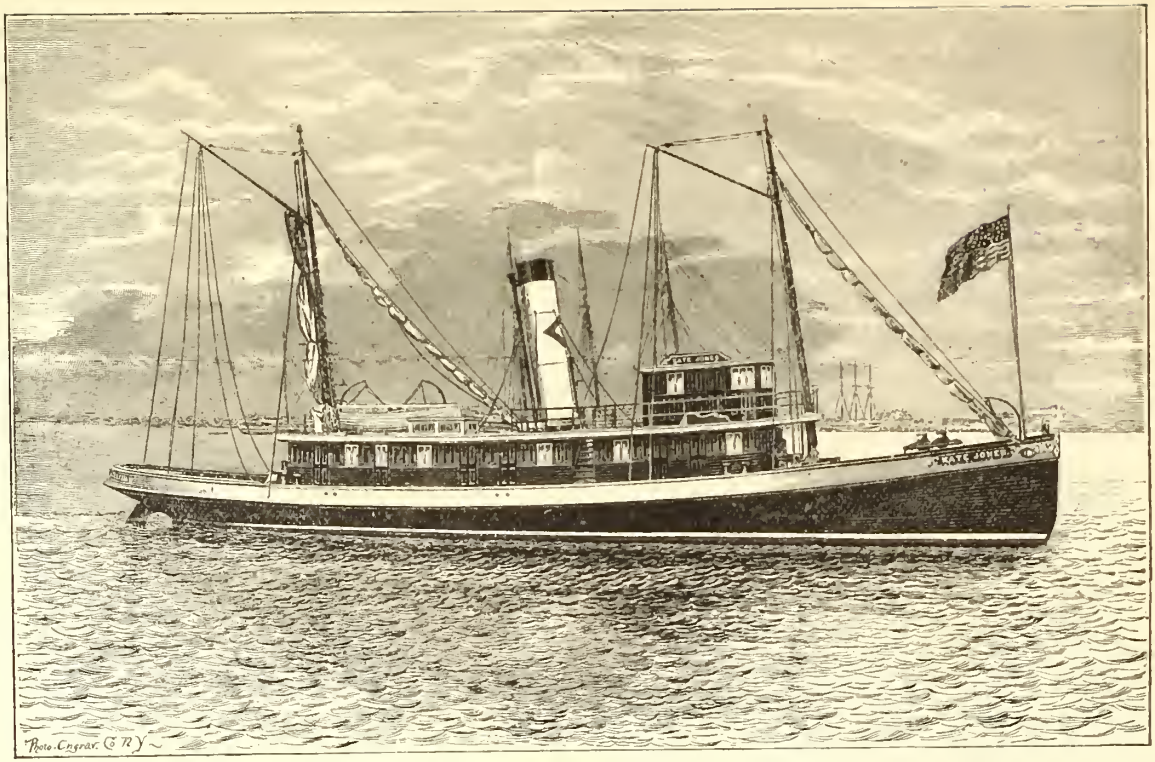
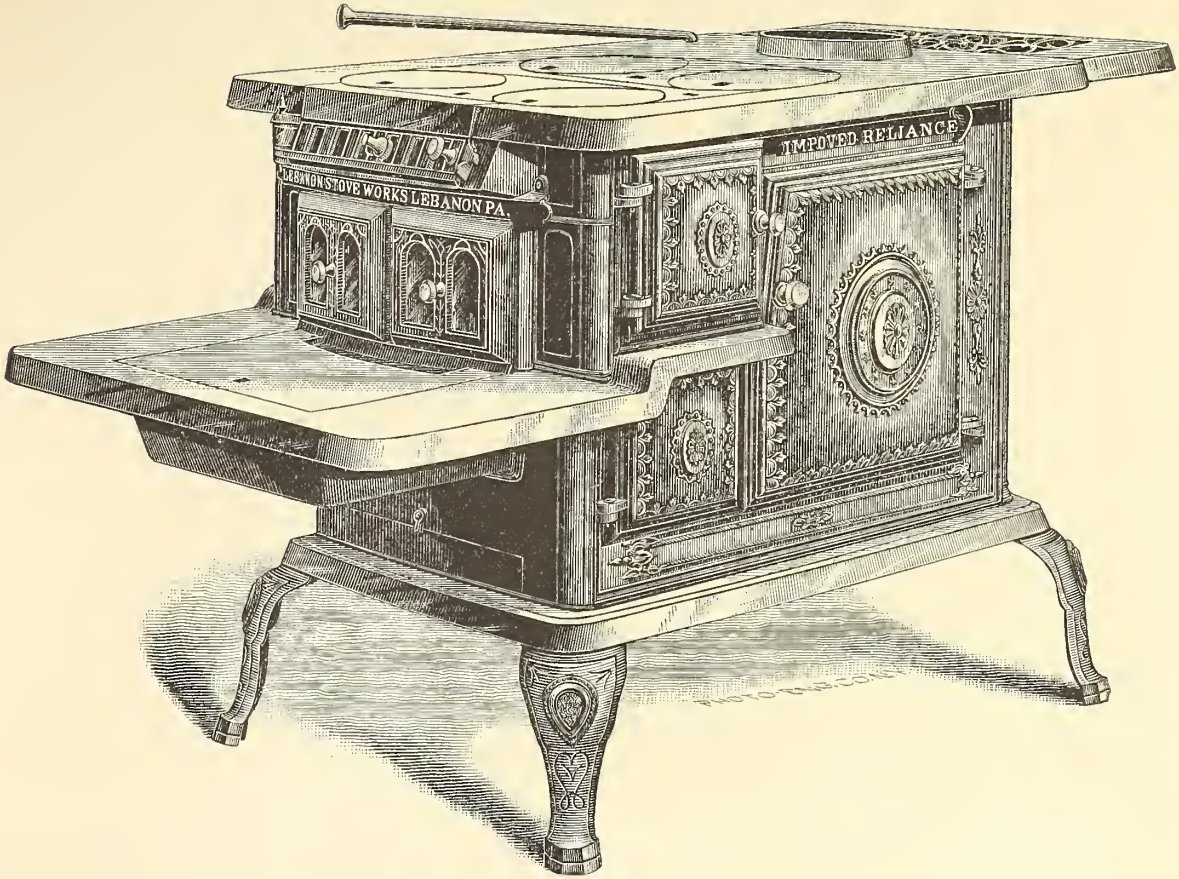
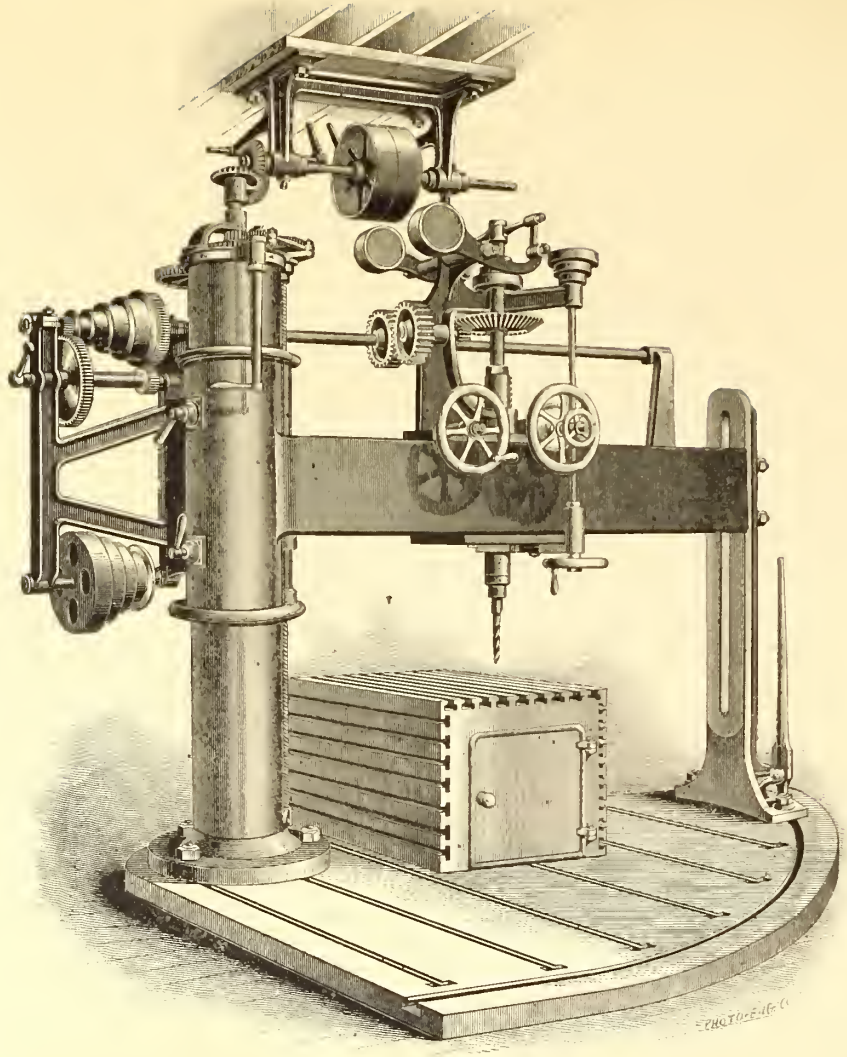


Photo-Engrav. C.R.Y.


LEBANON STOVE WORKS LEBANON PA.
IMPROVED RELIANCE



Printed with J. H. Bonnell & Co's Ink.

ENGRAVINGS FOR ALL ILLUSTRATIVE AND ADVERTISING PURPOSES.
JOHN HASTINGS PRESIDENT.
PHOTO ENGRAVING CO.
671 PARK PLACE, N.Y.
A.R. HART MANAGER.
BRANCHES CHICAGO BOSTON AND PHILADELPHIA
CHEAPER AND BETTER THAN ANY OTHER METHOD